ideas@iimt and Fri Up strengthen their cooperation in order to support the tomorrow’ entrepreneurs

The «Innovation Booster» at the University of Fribourg and Fri Up, the Canton of Fribourg’s official organ for business development support will help students to implement their business ideas more efficiently. The cooperation provides that the ideas@iimt program prepares students of the University of Fribourg more specifically for the admission of Fri Up's support program.

ideas@iimt has been supporting innovative students from the University of Fribourg since 2014. With targeted coaching, workplace provision, access to an expert network and financial support, innovative business ideas are to be realized.

As a second step, students can seek the professional support of Fri Up to realize their ambitions. Fri Up offers orientation, individualized and targeted coaching as well as offices in their three incubation centers in Fribourg, Murten and Vaulruz.

In a second step the professionals Founded in 1989, Fri Up is a non-profit association whose mission is to assist existing companies and start-ups in establishing their innovation efforts. It is also the cantonal hub for network structures such as platinn and GENILEM.

For further information, see: www.ideasatiimt.ch